

*Have you noticed an increasing number of your patients diagnosed with Lewy body dementia (LBD)?*

*Would like you like to educate your staff about LBD in an easy, timely and inexpensive manner?*

*Would you like to have an effective public presentation about LBD for families and support groups?*

**The Whitworths of Arizona have the answer!**

## **A Lewy Body Dementia Trainers Kit**

- ◆ **Content you can trust.** The Whitworths of Arizona, authors of A Caregiver's Guide to Lewy Body Dementia, are well known in the LBD community. Their work has been praised by leading dementia experts.
- ◆ **A CD, with three auto-run programs**
  - Two half-hour **staff training** segments
  - An hour program for **families** and the general public
- ◆ **A manual, with scripts in an easy-to-use Read and Click format.**
- ◆ **A textbook, Riding a Rollercoaster with Lewy Body Dementia,** written especially for staff who work with LBD patients.

### **Try It!**

This CD contains the complete Staff Training, Part 1. It is yours to try and keep. Just follow the easy directions on the back of this flyer.

### **Buy It!**

This complete program, which you can use over and over again, is yours for only \$197. That's less than many speakers charge for one appearance!

Your local representative will make it easy for you to receive your own Lewy Body Dementia Trainer's Kit in just a few days.

If you prefer, you can go to the website on the back page and order it there.

## How to use this Trial version of the **Lewy Body Dementia Trainer's Kit**

1. **1 Try It Out.** For a quick test, insert the CD and
  - ◆ From the opening menu, chose Manual. Print the first 10 or so pages.
  - ◆ \* Adobe Viewer is needed to open this PDF file. Find at <http://get.adobe.com/reader/>
  - ◆ Read Item 6 on page 1, which explains how to use the Read and Point script. Then turn to page 5, where the script starts.
  - ◆ From the opening menu on the CD, Choose Staff Training, Part 1, and give it a try.
    - a) Just read the script and click your mouse when you see bold print.
    - b) It usually takes a novice less than 10 slides to learn the process.
2. **Present the Program.** To feel the fun of being an expert, get some people together and try a full presentation. Follow the Guidelines and experience the power of this program as you see how easy it is to keep your audience's attention.
  - ◆ **Print all pages of the Manual.** *The complete version is printed on 24# paper to limit clinging.*
  - ◆ **Put the printed manual into a loose-leaf notebook** so pages turn easily. Don't use staples or leave the pages loose. *The manual in the complete version is bound so that it opens easily and lies flat.*
  - ◆ **Follow the General Guidelines** (Manual, Pages 1-3).
3. **Buy the full program!** Contact your Local Representative or go to the website below. Then you can present the second half of the staff training or offer the community a family education program.

Your Local Representative: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### **The Whitworths of Arizona**

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